

Consulting

A typical consulting approach covers the following steps:

1. Diagnosis

The innovation diagnosis evaluates your organization's innovation capabilities and establishes the baseline through a mix of anonymous surveys and in-depth face to face interviews. The detailed report forms the basis for the innovation strategy and further initiatives. It outlines, among other things, top 10 actions, key obstacles and enablers, and recommendations.

2. Senior Team Alignment

A 2 days workshop with senior management to share the diagnosis results, establish a common understanding of innovation needs and capabilities, definition of innovation terms and goals, development of an innovation strategy and alignment to the business strategy, develop of an innovation project architecture. The workshop provides leadership alignment and commitment to the innovation strategy.

3. Innovation Champions Team Workshop

A 2 day workshop to establish an „Innovation Champions” team driving the innovation strategy, initiatives and efforts. Review of the innovation strategy, establishment of a common picture, development of a communication strategy.

4. Communication & Engagement Strategy

To get your organization's full commitment the innovation strategy needs to be communicated. We will work with your team to establish the right messages and develop a communication architecture that engages the entire organization.

5. Launch of Innovation Interventions

While our approach will be tailored to your organization and its particular needs identified during the innovation diagnosis, we rely on a number of interventions that have proven successful:

- > Workshops with senior management on leading innovation.
- > Training of innovation champions on concepts, tools and methodologies.
- > Engagement of the organization, internal and external stakeholders for idea development and feedback rapid adoption and promotion of key innovation action items in workshops and large group events.
- > Consulting on organizational structures and processes for enhancing collaboration and driving innovation.
- > Development of tools and metrics for developing, assessing, testing and commercializing ideas for new growth.



Strategy & innovation expert.
Management consultant & researcher.

Areas we work on

Strategy

- > Define the vision and purpose of innovation
- > Define an innovation strategy
- > Develop and implement new business models
- > Create new markets
- > Find opportunities for innovation & new growth
- > Alignment of business and innovation strategies
- > Innovation portfolio management

Organization

- > Build innovation capabilities
- > Create a culture of innovation
- > Structures for innovation
- > Processes for innovation
- > Metrics and rewards
- > Systems supporting innovation
- > Facilitating the execution and transformation

Talent

- > Make innovation everybody's everyday job
- > Leading for innovation
- > Leadership commitment
- > Enabling people for innovation
- > Engaging internal and external stakeholders

**For more information visit
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